

El Eco

de Virginia-Weekly

Serving Mid-Atlantic Area and N.C.

State Office: **DOWNTOWN NORFOLK**

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N.C., Tidewater, Peninsula, Williamsburg, Richmond, and Northern VA.

www.ecohispanic.com


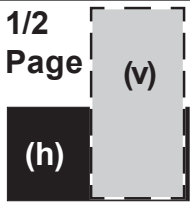
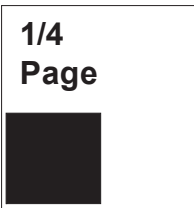
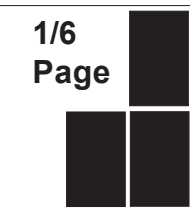
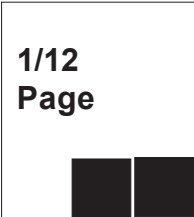
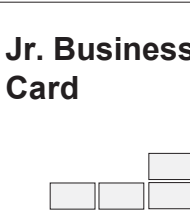
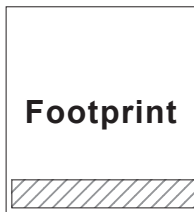
Prices
for 2010
Weekly
Hispanic
Publication

Ad Options per insertion

- Add Spot Color/each.....\$75
- 4-Color Process (with separation).....\$125
- Loose Inserts, Supplied (Min 5K).....\$78/thousand
- Back Cover Placement @ front.....\$115
- Inside 2nd & 3rd pages Placement.....\$88

Advertising Rates

(Net Prices Per insertion)

	Open	4X	12X	24X	36X	52X
 Full Page 9.75" wide X 10"high	\$1640	1550	1460	1390	1330	1230
 1/2 Page 4.75"wide X10"high or 9.75"wide X 4.75"high	\$915	865	820	780	730	690
 1/4 Page 4.75"wide X 4.75"high	\$530	500	475	450	425	390
 1/6 Page 3.25"wide X 4.75"high	\$370	350	330	310	290	275
 1/12 Page 3.25"wide X 2.25"high	\$199	175	150	125	115	99
 Jr. Business Card 2.25"x 1.25" color ad \$15 each	\$60	55	50	45	40	35
 Footprint 1.25"x 9.75" color ad \$60 each	\$190	170	150	140	130	120
Classified Classified is \$29 for 20 words; 25¢ for each additional word Just text	\$29	25	23	21	19	17

Classified Special

only \$100
for 4 weeks
Text only

Ask about our special combo price with website advertising
www.ecohispanic.com &
FaceBook: El Eco de Virginia - Weekly

Actual size
2.20" X 1"
(one unit)

Church Special

only \$395
for one year.
Will run in every issue

Actual size
(one unit)

* Jr. Business Card Special

We have a new **FRONT PAGE** full color business Card for only \$225 each, 3 insertion minimum. Ask your sales representative for details.

Area's First Hispanic Newspaper
 Primer Periódico Hispano en Hampton Roads y Richmond