



2011 Deadlines

DOWNTOWN NORFOLK

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Family Bilingual
Newspaper
Every Week

Holidays
X = Special
Theme Issue

	Printing & Distribution Date	Ad Material & Articles Deadline	
January	Issue # 608 Issue # 609 Issue # 610 Issue # 611	Jan 5 Jan 12 Jan 19 - X Jan 26	Dec 31 Jan 7 Jan 14 Jan 21
February	Issue # 612 Issue # 613 Issue # 614 Issue # 615	Feb 2 Feb 9 Feb 16 - X Feb 23	Jan 28 Feb 4 Feb 11 Feb 18
March	Issue # 616 Issue # 617 Issue # 618 Issue # 619 Issue # 620	Mar 2 Mar 9 Mar 16 - X Mar 23 Mar 30	Feb 25 Mar 4 Mar 11 Mar 18 Mar 25
April	Issue # 621 Issue # 622 Issue # 623 Issue # 624	Apr 6 Apr 13 - X Apr 20 Apr 27	Apr 1 Apr 8 Apr 15 Apr 22
May	Issue # 625 Issue # 626 Issue # 627 Issue # 628	May 4 May 11 - X May 18 May 25	Apr 29 May 6 May 13 May 20
June	Issue # 629 Issue # 630 Issue # 631 Issue # 632 Issue # 633	Jun 1 Jun 8 Jun 15 Jun 22 - X Jun 29	May 27 Jun 3 Jun 10 Jun 17 Jun 24
July	Issue # 634 Issue # 635 Issue # 636 Issue # 637	Jul 6 Jul 13 Jul 20 - X Jul 27	Jun 1 Jul 8 Jul 15 Jul 22
August	Issue # 638 Issue # 639 Issue # 640 Issue # 641 Issue # 642	Aug 3 Aug 10 Aug 17 - X Aug 24 Aug 31	Jul 29 Aug 5 Aug 12 Aug 19 Aug 26
September	Issue # 643 Issue # 644 Issue # 645 Issue # 646	Sep 7 Sep 14 - X Sep 21 Sep 28	Sep 2 Sep 9 Sep 16 Sep 23
October	Issue # 647 Issue # 648 Issue # 649 Issue # 650	Oct 5 Oct 12 - X Oct 19 Oct 26	Sep 30 Oct 7 Oct 14 Oct 21
November	Issue # 651 Issue # 652 Issue # 653 Issue # 654 Issue # 655	Nov 2 Nov 9 Nov 16 Nov 23 - X Nov 30	Oct 28 Nov 4 Nov 11 Nov 18 Nov 25
December	Issue # 656 Issue # 657 Issue # 658 Issue # 659	Dec 7 Dec 14 Dec 21 - X Dec 28	Dec 2 Dec 9 Dec 16 Dec 23
January 2012	Issue # 660 Issue # 661	Jan 4 Jan 11	Dec 31 Jan 6

Martin Luther King's Day

X = *Spring Home Improvement*
Valentines's Day

X = *Autos & Immigration*
Lincoln's Birthday • President's Day

X = *Lawn & Garden+Music & Entertainment* • Ash Wednesday • St. Patrick's Day • Palm Sunday • 1st Day of Passover • Easter -Passove

X = *Family, Parenting & Seniors + In The Kitchen* • Cinco de Mayo

X = *Brides/Quinceañeras+Tips for Easy Living+Graduations* • Armed Forces Day • Memorial Day • Flag Day
Father's Day

X = *Back to School + Looking Good, Feeling Good* • Independence Day

X = *Women Today + Home Interior*

X = *Fall Home Improvement + National Hispanic Heritage Month* • Grandparents' Day • Summer Vacation • Labor Day

X = *On the Road + Careers & Business Summer Vacation* • 1st Day of Rosh Hashanah • 1st Day of Yom Kippur

X = *Holiday Gift Guide* • Columbus Day
United Nations Day • Halloween

X = *Holiday Lifestyle+Money Matters*
All Saints' Day • Election Day
Veterans Day

X = *Brides/Quinceañeras+Tips for Easy Living* • 1st Day of Hanukkah
Christmas Day • New Year's Day
Martin Luther King's day • Valentines's Day • Lincoln's Birthday • Martin Luther King's Day • Valentines's Day